

Press Release

July 11, 2018

Closing Ceremony of the Skills Acquisition Program—July 2018

The Phosboucraa Foundation's Dakhla Learning Center is organizing the closing ceremony of the Skills Acquisition Program at the cultural center on Saturday, July **14**, 2018, for **177** participants from two cohorts that benefited from the Learning Center's services.

The Skills Acquisition Program aims to develop young people's abilities and support them in their **socioeconomic** integration through modules on life skills, professional project development, personal development, coaching, modern languages, communication techniques, public speaking, and new technologies, as well as through initiatives promoting civic engagement and effective contributions to public life.

Beneficiaries of the two cohorts took **3,329 hours** of high-level training based on methodologies of guidance, support, and individual follow-up throughout the process's various phases, which was provided by AMIDEAST Morocco, an international organization that manages the center.

Additional training has also been incorporated for the International French Test (**TFI**), the Test of English for International Communication (**TOEIC**), and the Microsoft Office Specialist (**MOS**) internationally recognized certifications for fluency in French, English, and IT, as well as Business **Edge** International program modules, which develop management and entrepreneurial skills.

The Dakhla Learning Center is the second center created by the Phosboucraa Foundation, the first being in Laayoune. Its primary mission includes assisting young people to strengthen their skills and chances of success, supporting small businesses and individual initiatives with high added value, and contributing to the development of the city's talent and sociocultural activities.

To date, the Phosboucraa Foundation's learning centers have over 11,000 beneficiaries.