

First Interregional Women's Athletic Competition in Laayoune

Press Release

The Phosboucraa Foundation and the Lagon Dakhla Association are organizing the **interregional final** of the *Sport Nature Solidaire Pour Toutes* athletic and solidarity program on **January 19, 2019, in Laayoune.**

This competition is a first for the region. It will bring together 70 women who have completed the first athletic selection phase in the Dakhla-Oued Ed-Dahab, Guelmim-Oued Noun, and Laayoune-Sakia El Hamra regions. Split into pairs, the teams will compete in a mini-raid that includes an outdoor trail race, a mountain bike race, and a bootcamp challenge.

In addition to being a sporting event, the interregional competition in Laayoune is a time to celebrate the empowerment of women, an essential condition for community development and to reduce inequalities. The competitors are women of character selected for their athletic abilities, but also for their social commitment to their communities.

Through this targeted athletic program, the Phosboucraa Foundation, supported by the Lagon Dakhla Association, aims **to further women's participation in the social development process** and make them agents of change. Over 150 women benefited from awareness-raising sessions on the values of athletics, citizenship, nutrition, wellbeing, and organizing athletic activities during workshops held in Dakhla, Laayoune, and Guelmim in the first phase of the program. This isn't the only empowerment initiative. It builds on other initiatives in this field led by the Phosboucraa Foundation, including the **Women Innovation Circle** program reserved for women which is being held for a third time.

This empowerment effort led by the Phosboucraa Foundation won't end with the interregional competition in Laayoune. The Phosboucraa Foundation will support the five winning teams to take part in the fifth **Sahraouiya**, a women's athletic solidarity event to be held in Dakhla from February 2 to 9, 2019. Through the Sahraouiya challenge, the Phosboucraa Foundation will provide participants from the Southern regions with a unique experience to strengthen their leadership skills while working for social causes.

مشروع بشراكة مع

