

PRESS RELEASE

Assa-Zag Hosts the Sixth Phase of the Phosboucraa Agricultural Caravan

- The Phosboucraa Agricultural Caravan will stop in Assa-Zag on April 5, 2018, for its sixth phase.
- 350 small livestock breeders and farmers in the Assa-Zag province and the Guelmim Oued-Noun region will be supported, informed, and trained on best practices for livestock breeding, feeding, and camel health, as well as on processing camel products.
- As a new addition to this phase are two days of master classes led by national and international experts for livestock breeders as well as a competition for the best camel breeders and milk producers.

[Assa, April 5, 2018] OCP Group and the Phosboucraa Foundation are launching the sixth phase of the Phosboucraa Agricultural Caravan on April 5, 2018, in Assa, capital of the Assa-Zag province. This initiative is part of the ongoing support provided by OCP Group and its Foundations to the Green Morocco Plan. This event is organized in partnership with the Ministry of Agriculture and Maritime Fisheries, agricultural chambers, and professional organizations of the Guelmim-Oued Noun region.

The Phosboucraa Agricultural Caravan serves small livestock breeders and farmers in the regions it visits by providing them with the experience and expertise of OCP Group's various experts and partners. This sixth phase, which is directed at the Assa-Zag province and the Guelmim-Oued Noun region, provides support, awareness, and training for over 350 small farmers and livestock breeders in the camel sector. The Phosboucraa Agricultural Caravan is providing comprehensive support for breeding management and camel-product processing during this phase.

The phase is complemented by master classes, on April 3 and 4, for 60 farmers on topics related to improving productivity and processing products as a means of increasing producer income. These specific training sessions are led by Moroccan experts as well as foreign specialists with experience developing the camel value chain in their respective countries.

The classes also include educational support provided by agronomy and veterinary experts using illustrated presentations and interactions with professionals in the sector. This support makes production techniques accessible and places the emphasis on sound camel farming management as well as improved efficiency through better feeding, health, and camel-product processing. Factoring in the Southern regions' unique characteristics, this information enables small livestock breeders to significantly improve livestock productivity, increase their incomes, and, ultimately, improve their living conditions and those of their families.

Another aspect unique to this phase is the camel performance competition. Prizes were awarded to the best breeding male, best milk-producing female, and best calf.

In addition, OCP Group, the Phosboucraa Foundation, the Ministry of Agriculture and Maritime Fisheries along with its regional and provincial bodies, agricultural chambers, and professionals

in the camel sector provide information and recommendations at booths in the Phosboucraa Agricultural Caravan's exhibition space. Livestock breeders will also have the opportunity to learn more about the Camel Health Campaign, currently being carried out by the Phosboucraa Foundation, the National Office for Health Security of Food Products (ONSSA), and the Association of Dromedary Breeders in the Guelmim-Oued Noun region.

ABOUT OCP GROUP

OCP Group is a world leader in the phosphate market and the leading global producer and exporter of all forms of phosphate. With nearly a century of industrial development experience, OCP Group has carved itself a solid position in the global market for phosphate and its derivatives by offering a wide range of fertilizer products adapted to enrich soils and help feed a growing world population. Committed to advancing African agriculture, OCP places innovation at the heart of its strategy in order to achieve sustainable and resilient agriculture.

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ABOUT THE PHOSBOUCRAA FOUNDATION

Created in May 2014, the Phosboucraa Foundation supports OCP Group's social and community involvement, and in particular its Phosboucraa subsidiary operating in the three Southern regions. Its mission consists in defining and implementing development projects with a participatory approach involving concerted action with the Southern regions' communities and their associative and institutional contributors. Its main objective is to contribute to community development in the Southern regions through its Entrepreneurship program and other programs in agricultural development, social development, including education and health, preserving cultural heritage, promoting sport, protecting the environment, and urban development.

For more information, visit:

<http://www.phosboucraa.ma/phosboucraa-foundation/about-phosboucraa-foundation>