



*Laayoune, April 15, 2019*

## DESSINE-MOI UNE VILLE

### A Citizen Consultation on Urban Development Kicks off in Laayoune

**Laayoune, April 29, 2109.** With the aim of placing people at the center of urban development, **the Phosboucraa Foundation is launching, on April 29, 2019, in Laayoune, Dessine-moi une ville** (draw me a city), a citizen consultation project to design a city that meets the needs of all its users.

**The project consists in assessing the specific needs of children, young people, women, and people with reduced mobility**, who are not taken into account as much as they should be in traditional urban planning. Thanks to this project, these groups will have the opportunity to share their expectations for their living spaces and help shape ideas for development related to mobility, green spaces, and public spaces.

**Participants will express their points of view through a fun tool inspired by collage.** Using a mobile app on a tablet, according to their needs and desires, they will be able to virtually improve and transform urban spaces captured in photos from an image library provided to them. To foster a more inclusive dialogue, old-fashioned collage workshops on paper will make it possible to include categories of participants who may be reluctant to use the digital tool.

Starting on April 29, 2019, at the Foundation's training center, the Laayoune Learning Center, the Dessine-moi une ville project will take place in three phases using a variety of methods:

- **1st phase from April 29 to May 3:** Workshops will be held in schools, middle schools, and high schools in Laayoune as well as in the Laayoune Learning Center, during which facilitators will lead the four types of users through indoor workshops.
- **2nd phase:** In addition to the indoor workshops that will take place in Laayoune and Foug El Oued in youth centers and women's centers, the second phase will involve outdoor workshops that will broaden the sample of people consulted by implementing a unique system, which will include 1) a consultation tent set up at a public square in Laayoune to welcome women and their children in a friendly atmosphere conducive to discussion, where they can participate in digital as well as analog workshops; 2) mobile stands; and 3) facilitators armed with tablets sent out into the streets of Foug El Oued and Laayoune.
- **3<sup>rd</sup> phase:** At the end of these workshops, an Urban Thinkers Campus international feedback conference will be held as **the third and final phase of the project**. Urban Thinkers Campuses are a UN-Habitat initiative designed as platforms for critical dialogue between researchers, professionals, and urban decision-makers. The Urban Thinkers Campus in Laayoune will welcome about forty guests, including international and local partners. The theme will be "Urban consultation methods applicable to developing countries."

Inspired by the Little Prince's famous phrase, "draw me a sheep," the Dessine-moi une ville project is much more than a collaborative design platform. It is a call for the social inclusion of all minorities. This mission is led by the Phosboucraa Foundation with the local support of its partners, the Ministry of Youth and Sports, the Ministry of National Education and Vocational Training, and the Moroccan League for the Protection of Children.